

## Conference

# Back on the Agenda? Industrial Policy Revisited

12 - 13 July 2018

McGrath Centre and Ramsden Room, St Catharine's College, Cambridge

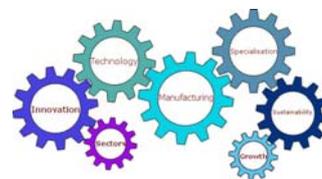
### PROGRAMME

#### DAY ONE: Thursday, 12 July

9:00-9:30	<b>Delegate Registration - Coffee &amp; Tea</b>
9:30-9:45	<b>Welcome &amp; Introductory Address</b> Ron Martin (University of Cambridge)
9:45-11:00	<p><b><u>Session 1: Setting the scene: The role of industrial policy in addressing societal challenges</u></b> <b>Chair: Linda Lobao</b></p> <p><b>David Bailey, Dan Coffey, Maria Gavrís and Carole Thornley</b> – ‘Sector-targeting Policies for National Competitiveness: Exploring the Tensions with Place-based Industrial Policy’</p> <p><b>Kevin Morgan</b> – ‘The Public Animateur: Mission-led Innovation and the Smart State in Europe’</p> <p><b>Antonio Andreoni and Ha-Joon Chang</b> – ‘A Production Revolution in the Making: How Industrial Policies are Building New Industrial Ecosystems in the OECD Countries’</p> <p><b>Amy Glasmeier</b> – ‘Life Sciences Policy in Massachusetts’</p> <p><b>Round up Discussion</b></p>
11:00-11:15	<b>Tea &amp; Coffee</b>

Sponsors:





11:15-13:00	<p align="center"><b><u>Session 2: Developing place-based industrial policies (1)</u></b></p> <p align="center"><b>Chair:</b> Emil Evenhuis</p> <p align="center"><b>Michael Kitson</b> – ‘Innovation Policy and Place: A Critical Assessment’</p> <p align="center"><b>Marc Doussard and Jennifer Clark</b> – ‘Devolution, Disinvestment and Uneven Development: Patterns and Practices of US Industrial Policy’</p> <p align="center"><b>Elisa Barbieri, Marco R. Di Tommaso, Chiara Pollio and Laretta Rubini</b> – ‘Industrial Policy in China. The Interplay between Planning, Policy and Global Interests’</p> <p align="center"><b>Antonio Andreoni and Michael Landesmann</b> – ‘Industrial Policy for Europe’s Peripheries’</p> <p align="center"><b>Julie Froud, Sukhdev Johal and Karel Williams</b> – ‘Industrial Policy as Place Based Experiment’</p> <p align="center"><b>Round up Discussion</b></p>			
<b>Group Photo</b>				
<b>Lunch</b>				
13:00-14:15				
14:15-15:45	<p align="center"><b><u>Session 3: PARALLEL SESSIONS</u></b></p> <p align="center">Please choose one of these sessions below to attend</p> <table border="1" data-bbox="304 1227 1434 2013"> <tr> <td data-bbox="304 1227 869 2013"> <p align="center"><b><u>Session 3A: Developing place-based industrial policies (2) (The case of the United Kingdom)</u></b></p> <p align="center">(McGrath Centre)</p> <p align="center"><b>Chair:</b> Janelle Knox-Hayes</p> <p><b>Peter Wells, Steve Fothergill and Tony Gore</b> – ‘Industrial Strategy and the Regions: the UK Government's Flawed Approach’</p> <p><b>Chris Hooton and Pete Tyler</b> – ‘Do Enterprise Zones have a Role to Play in Delivering A Place Based Industrial Strategy?’</p> </td> <td data-bbox="873 1227 1434 2013"> <p align="center"><b><u>Session 3B: How can Smart Specialisation inform effective industrial policies?</u></b></p> <p align="center">(Ramsden Room)</p> <p align="center"><b>Chair:</b> Dieter Kogler</p> <p><b>Sandrine Labory, Philip R. Tomlinson, Mariachiara Barzotto, Carlo Corradini, and Felicia Fai</b> – ‘Enhancing Innovative Capabilities in Peripheral Regions: An Extra-Regional Collaborative Approach to RIS3’</p> <p><b>Ron Boschma</b> – ‘Reconsidering Smart Specialization Policy’</p> </td> </tr> </table>		<p align="center"><b><u>Session 3A: Developing place-based industrial policies (2) (The case of the United Kingdom)</u></b></p> <p align="center">(McGrath Centre)</p> <p align="center"><b>Chair:</b> Janelle Knox-Hayes</p> <p><b>Peter Wells, Steve Fothergill and Tony Gore</b> – ‘Industrial Strategy and the Regions: the UK Government's Flawed Approach’</p> <p><b>Chris Hooton and Pete Tyler</b> – ‘Do Enterprise Zones have a Role to Play in Delivering A Place Based Industrial Strategy?’</p>	<p align="center"><b><u>Session 3B: How can Smart Specialisation inform effective industrial policies?</u></b></p> <p align="center">(Ramsden Room)</p> <p align="center"><b>Chair:</b> Dieter Kogler</p> <p><b>Sandrine Labory, Philip R. Tomlinson, Mariachiara Barzotto, Carlo Corradini, and Felicia Fai</b> – ‘Enhancing Innovative Capabilities in Peripheral Regions: An Extra-Regional Collaborative Approach to RIS3’</p> <p><b>Ron Boschma</b> – ‘Reconsidering Smart Specialization Policy’</p>
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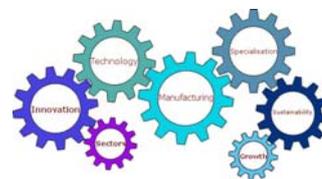
	<p><b>Emil Evenhuis, David Bailey, Andy Pike, Peter Sunley and Pete Tyler –</b> ‘Comparing the Pathways of Five British Cities: Lessons for Local Industrial Strategies’</p> <p><b>Diane Coyle and Marianne Sensier –</b> ‘The Imperial Treasury: Appraisal Methodology and Regional Economic Performance in the UK’</p> <p><b>Round up Discussion</b></p>	<p><b>Stefania Oliva, Luciana Lazzaretti and Niccolò Innocenti–</b> ‘The Role of Smart Specialisation for Regional Economic Resilience’</p> <p><b>Dieter Kogler –</b> ‘The Evolution of the UK Knowledge Space: Insights for Smart Diversification Strategies’</p> <p><b>Round up Discussion</b></p>
15:45-16:00	<b>Tea &amp; Coffee</b>	
16:00-17:30	<p><b><u>Session 4: Panel discussion on place-based industrial policies and balanced growth</u></b></p> <p style="text-align: center;"><b>Chair: Pete Tyler</b></p> <p><b>Panel discussion on “What role for place-based industrial policies to achieve more balanced growth?”</b></p> <p>With: Ron Martin (University of Cambridge), Diane Coyle (University of Cambridge), Jonathan Potter (OECD), Alan Harding (Greater Manchester Combined Authority), Kevin Cox (Ohio State University)</p> <p style="text-align: center;"><b>Round up Discussion</b></p>	
17:30	<b>Conference Programme ends for the day</b>	

## CONFERENCE DINNER

**19:30 Pre-dinner drinks, The SCR, St Catharine’s College**  
**20:00 Conference Dinner, Main Hall, St Catharine’s College**

**Sponsors:**





**DAY TWO: Friday, 13 July**

8:45 -9:00	<b>Morning Coffee &amp; Tea</b>
9:00-10:30	<b><u>Session 5: Enhancing competitiveness through industrial policy</u></b> <b>Chair: Phil Tomlinson</b>
	<p><b>Richard Harris, John Moffat, Peter Sunley, Emil Evenhuis, Ron Martin and Andy Pike</b> – ‘The Impact of Clustering on Manufacturing Total Factor Productivity in Great Britain, 1984-2014’</p> <p><b>Kritsada Patluang</b> – ‘Augmenting Competitiveness with High-road Industrial Policy: Different Perspectives from Asian Middle-income Countries’</p> <p><b>Franklin Obeng-Odoom</b> – ‘Industrial Policy Beyond Growth: A Preface to the Oil Cities of the Future’</p> <p><b>Dan Coffey, Ian Greenwood and Carole Thornley</b> – ‘Are Dated Conceptions of ‘Industries’ a Blockage to Effective IP Formulation? A Case Study of Steel, Cars, Energy and Digitalisation’</p> <p style="text-align: center;"><b>Round up Discussion</b></p>
10:30-10:45	<b>Tea &amp; Coffee</b>
10:45-12:30	<b><u>Session 6: How can industrial policy foster innovation?</u></b> <b>Chair: David Bailey</b>
	<p><b>Michael Indergaard</b> – ‘A Developmental Network City? Innovation Communities, Districts and Policy in New York City’</p> <p><b>Karen Chapple and Clara Turner</b> – ‘Whose Specialisation is Smarter? A Comparison of Tesla’s Silicon Valley and Jaguar Land Rover’s West Midlands’</p> <p><b>Matthijs J. Janssen and Koen Frenken</b> – ‘Cross-Specialization: A Rationale and Policy Options for Linking Unrelated Industries’</p> <p><b>Chris Pitelis, Nicholas Vasilakos, Alkis Pitelis, and Konstantinos Chalvatzis</b> – ‘Can Industrial Policy Pick Winning Technologies? The Case of Renewable Energy in OECD Countries’</p> <p><b>Andrew Carter</b> – ‘Ten Principles for Designing an Industrial Strategy at the Local Level’</p>

**Sponsors:**





	<b>Round up Discussion</b>
12:30-13:30	<b>Lunch</b>
13:30-15:00	<p style="text-align: center;"><b><u>Session 7: How can Industry 4.0 and Entrepreneurial Ecosystems inform effective industrial policies?</u></b> <b>Chair: Phil Tomlinson</b></p> <hr/> <p style="text-align: center;"><b>Sandrine Labory and Patrizio Bianchi</b> – ‘Why is the Territorial Level the Most Appropriate for Industrial Policy in the Fourth Industrial Revolution?’</p> <p style="text-align: center;"><b>Elena Prodi</b> – ‘Industrial Policy steering the Fourth Industrial Revolution: Insights from German "Mittelstand 4.0" Competence Centers’</p> <p style="text-align: center;"><b>Laura Wolf-Powers and Greg Schrock</b>– ‘An Unbridgeable Divide? Policy for Manufacturing and Making in US cities’</p> <p style="text-align: center;"><b>David Bailey and Lisa de Propris</b> – ‘Beyond ‘Industry 4.0’? Implications for Industrial Policy’</p> <p style="text-align: center;"><b>Round up Discussion</b></p>
15:00-15:15	<b>Tea &amp; Coffee</b>
15:15-16:00	<p style="text-align: center;"><b><u>Session 8: Closing panel discussion on lessons learnt from conference</u></b> <b>Chair: Peter Sunley</b></p> <hr/> <p style="text-align: center;"><b>Panel discussion on Lessons Learnt from Conference</b> With the Editors of the Journal-issue on ‘Back on the Agenda? Industrial Policy Revisited’: David Bailey (Aston University), Phil Tomlinson (University of Bath), Pete Tyler (University of Cambridge) and Amy Glasmeier (MIT)</p> <p style="text-align: center;"><b>Conference Round up</b></p>
16:00	<b>Conference Ends</b>

**Sponsors:**

