

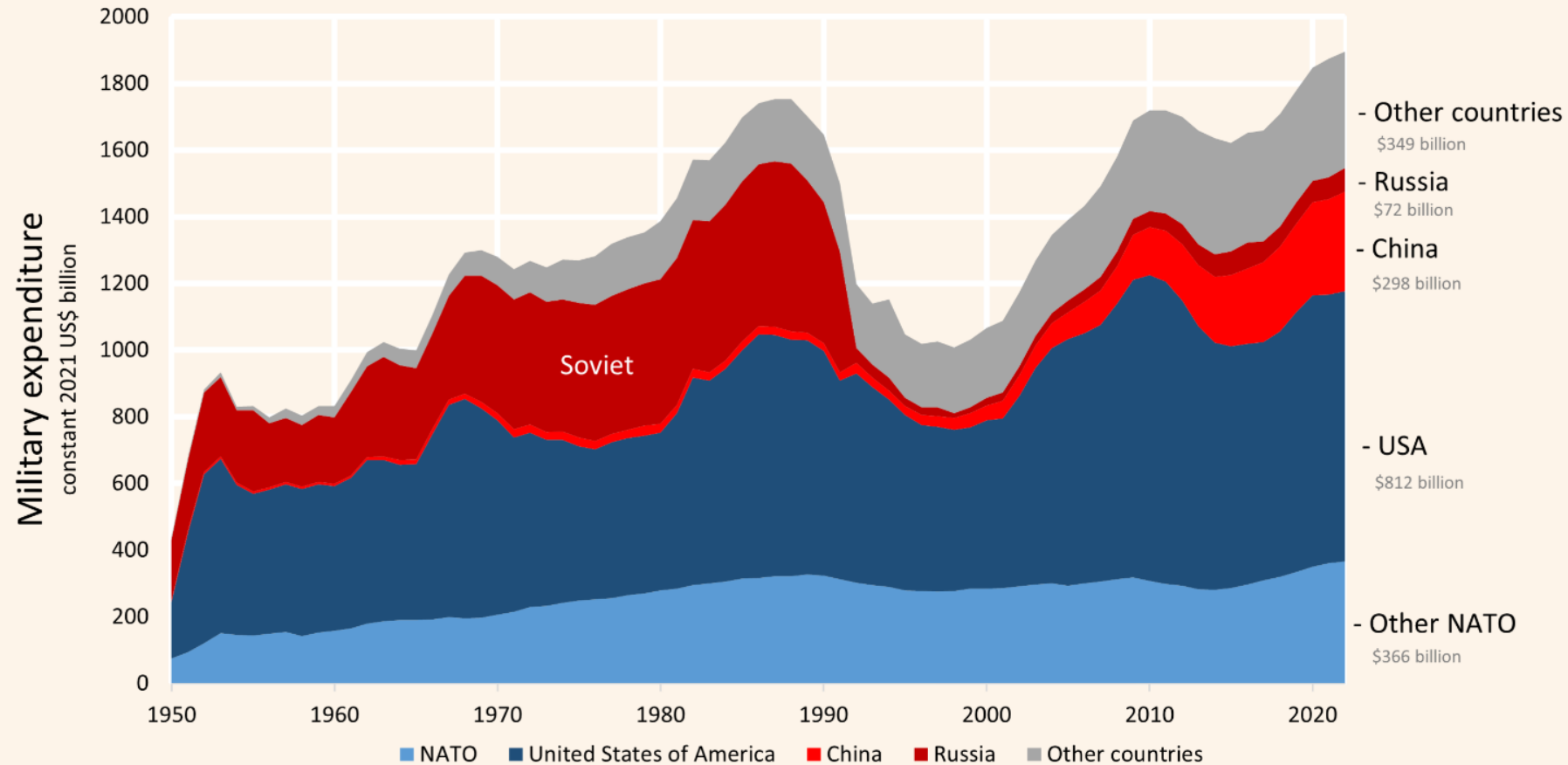
The Defence Industry and its Economic Geographies

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Oxford Internet Institute, University of Oxford

World military expenditure by major power 1950-2022



Made by: Kaj Tallungs

Sources:

ACDA - Soviet 1986-90, China 1976-89

SIPRI - Yearbooks and database

Notes:

Soviet and early Chinese estimates are uncertain due to difficulties with estimating values in planned economies.

Since there is no single source for the whole time period, SIPRI and ACDA data has been combined.

ACDA data was used for soviet 1986-90 and China 1976-89 and has been adjusted to closer match the SIPRI methodology.

Source: Tallungs
2023

Why studying the defence industry as economic geographer? Why studying industries in general as economic geographer?

Reacting to changing societal needs and challenges

Economic geography's research objects (Schamp 2005):

The firm

The region

The industry

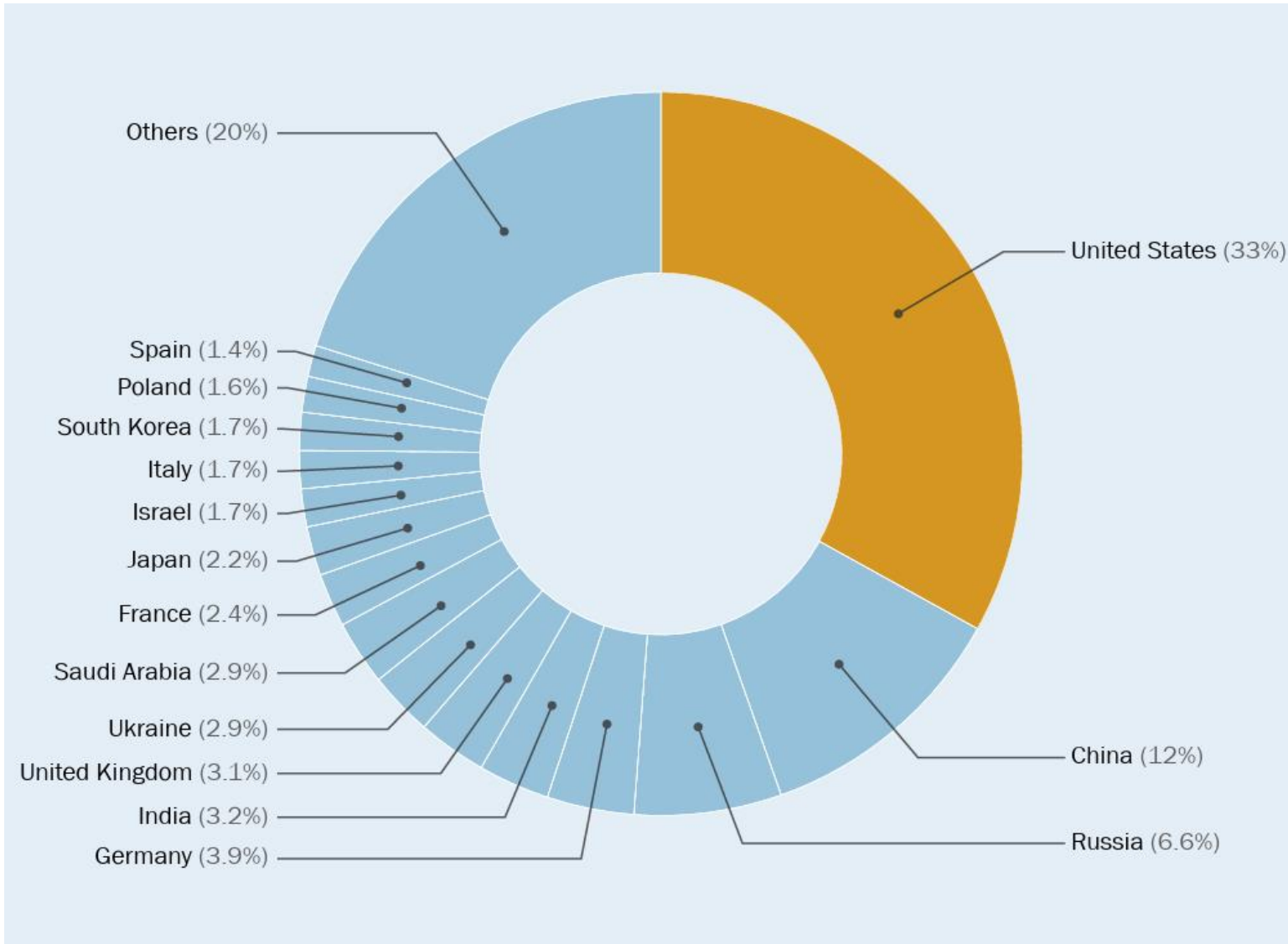
Why does it make sense to study industries, in general (Dicken 2017)?

1. Introduction
2. The Defence Industry and its Specific Characteristics; Towards New Defence?
3. Economic Geography and the Defence Industry
4. Economic Geography and Recent Potentially Relevant Theorizing
5. Conclusions

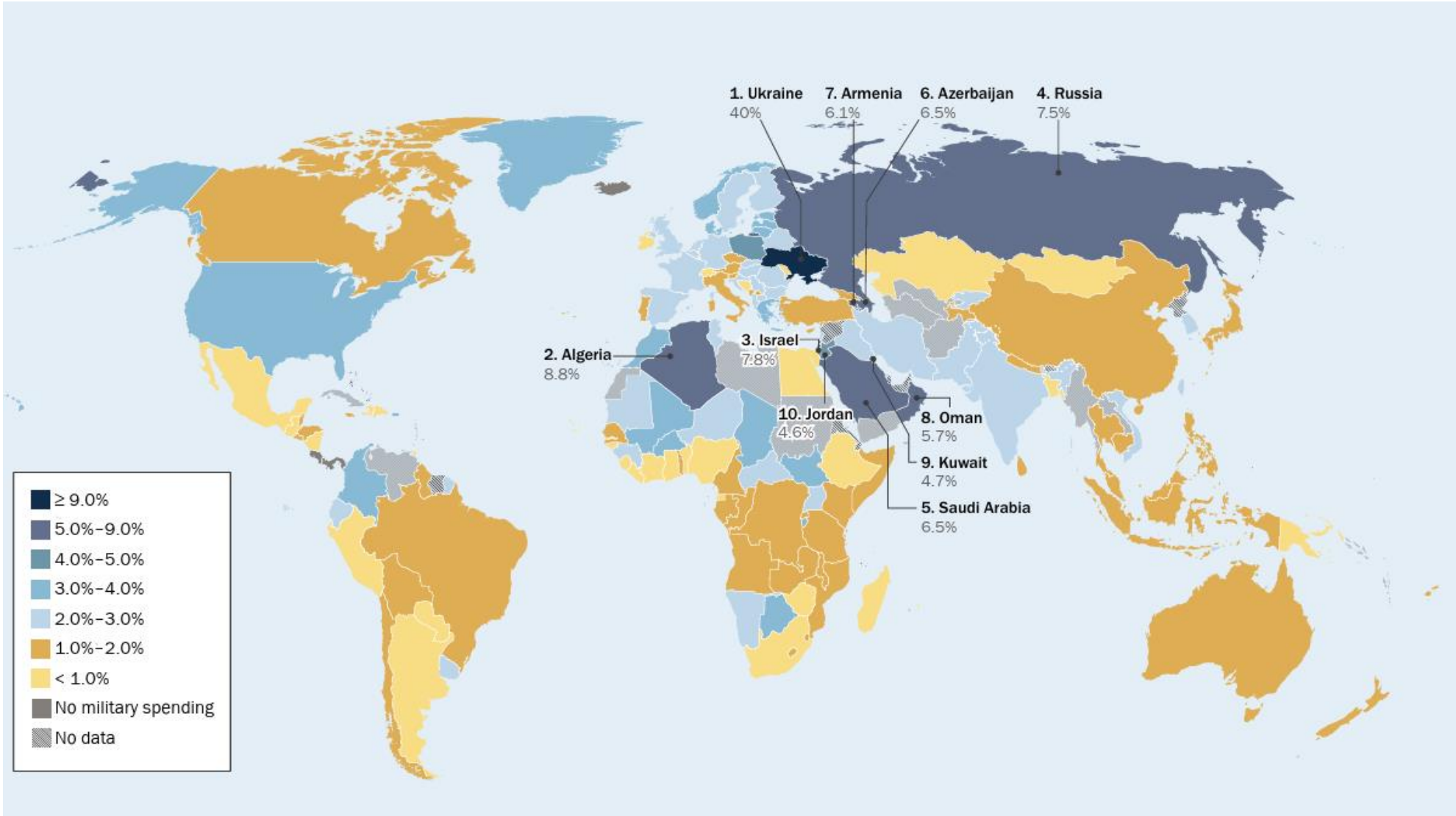
2. The Defence Industry and its Specific Characteristics; Towards New Defence?

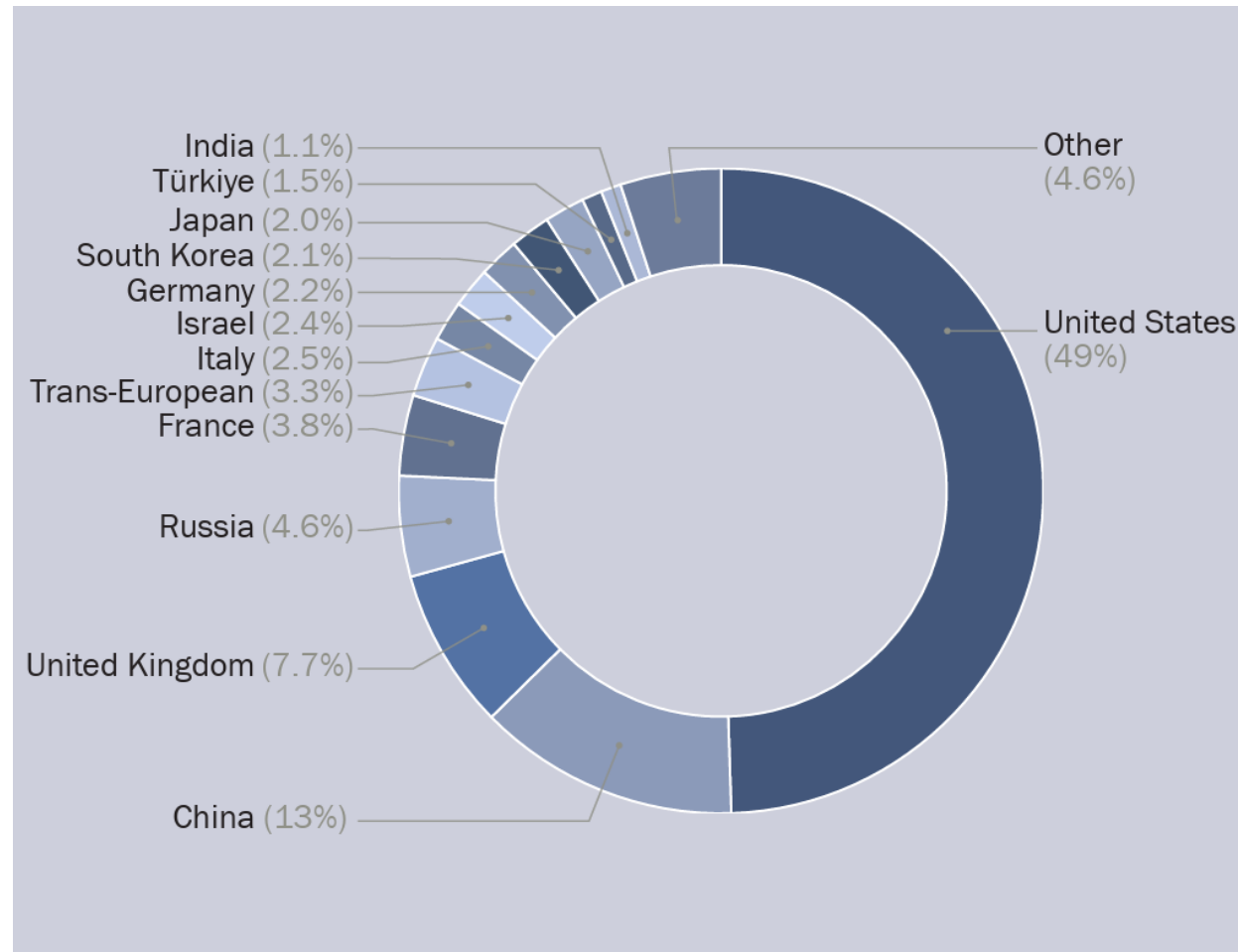
Some key characteristics

- Heterogeneous products
- Strong concentration
- Specific market
- Strict procurement regulations
- High entry barriers
- Cost plus
- Technological spin-offs



Source: SIPRI 2026





Source: SIPRI 2025

Rank ^a		Company ^b	Country ^c	Arms	Arms	Change in	Total	Arms revenues
2024	2023			revenues, 2024	revenues, 2023 ^d	arms revenues, 2023–24 (%)	revenues, 2024	as a % of total revenues, 2024
1	1	Lockheed Martin Corp.	United States	64 650	62 630	3.2	71 040	91
2	2	RTX	United States	43 600	41 870	4.1	80 740	54
3	3	Northrop Grumman Corp.	United States	37 850	36 630	3.3	41 030	92
4	6	BAE Systems ^e	United Kingdom	33 790	31 600	6.9	35 400	95
5	5	General Dynamics Corp.	United States	33 630	31 100	8.1	47 720	70
6	4	Boeing	United States	30 550	32 030	−4.6	66 520	46
7	7	Rostec ^f	Russia	27 120	21 450	26	38 890	70
8	9	AVIC ^g	China	20 320	20 590	−1.3	81 290	25
9	8	CETC	China	18 920	21 110	−10	55 230	34
10	11	L3Harris Technologies	United States	16 210	15 200	6.6	21 330	76
11	10	NORINCO	China	13 970	20 310	−31	61 580	23
12	13	Leonardo	Italy	13 830	12 560	10	19 210	72
13	12	Airbus	Trans-European ^h	13 370	13 210	1.2	74 890	18
14	15	CSSC ^g	China	12 330	11 340	8.7	49 630	25
15	16	Thales	France	11 800	10 600	11	22 260	53
16	17	HII	United States	10 280	10 610	−3.1	11 540	89
17	14	CASC ^g	China	10 230	12 200	−16	34 100	30
18	19	Leidos	United States	9 370	8 990	4.2	16 660	56
19	23	Amentum ⁱ	United States	8 330	8 200	1.6	13 860	60
20	26	Rheinmetall	Germany	8 240	5 620	47	10 550	78

Source: SIPRI 2025

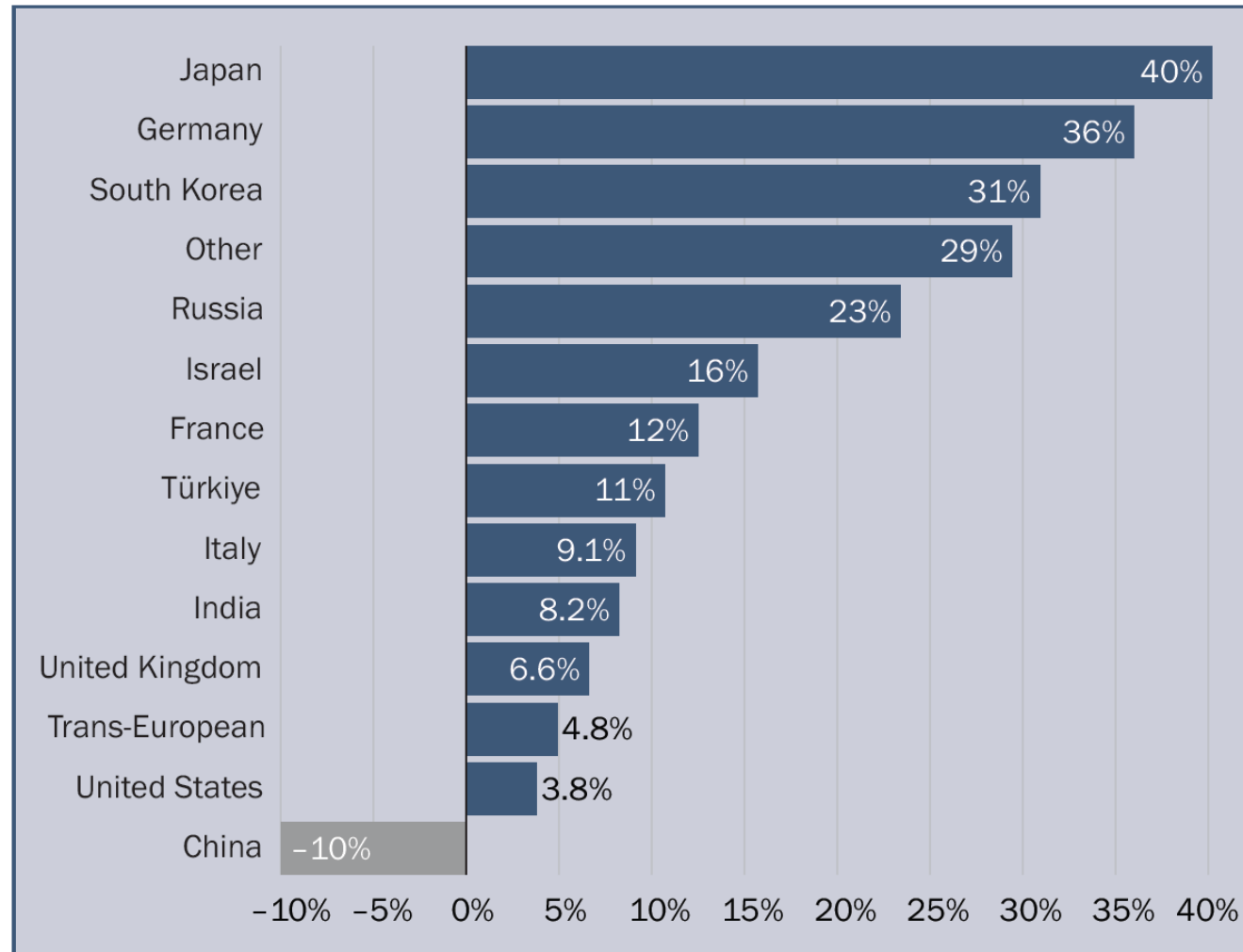


Figure 2. Percentage change in the arms revenues of companies in the SIPRI Top 100, by country, 2023–24

Source: SIPRI 2025

New technology and the U.S. military industrial complex

J Paul Dunne and Elisabeth Sköns

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Defense & Security Analysis

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“New Defence”: enter the GCC states?

Ash Rossiter & Martin Novella

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To link to this article: <https://doi.org/10.1080/14751798.2025.2558384>

Key characteristics (Rossiter & Novella 2025)

- Use of civil technologies applied to defence (spin-ins)
- Software-defined engineering
- Financing model based on private funds
- Pressure for reforming defence acquisition/procurement systems



Defence and Peace Economics

ISSN: 1024-2694 (Print) 1476-8267 (Online) Journal homepage: www.tandfonline.com/journals/gdpe20

Redefining the defense industry: an empirical analysis of new defense firms in Europe

Josselin Droff, Lucie Béraud Sudreau, Julien Malizard & Eva Szego

To cite this article: Josselin Droff, Lucie Béraud Sudreau, Julien Malizard & Eva Szego (24 Jun 2026): Redefining the defense industry: an empirical analysis of new defense firms in Europe, Defence and Peace Economics, DOI: [10.1080/10242694.2026.2692713](https://doi.org/10.1080/10242694.2026.2692713)

To link to this article: <https://doi.org/10.1080/10242694.2026.2692713>

Table 1. New defense: examples of domains, capabilities, products and firms.

Domain	Capabilities (examples)	Products	Challengers New entrant firms	Challenged Historical Defense firms
Air	Air strikes, cyber warfare, ISR, scouting, ...	UAV (Large drones)	Destinus (Netherlands, formerly Switzerland) Delair (France) Tekever (Portugal)	Airbus (Europe) Dassault aviation (France) BAE (UK) Safran (France)
Air	ISR	HAPS, Airships	Kelluu (Finland) A-NSE (France) Stratosyst (Czech Republic)	Airbus (European) Thales Alenia Space (France – Italy)
Sea	Mine warfare, seabed warfare, ISR Surveillance (sea, ports, seabed)	USV, UUV ROV	Marine Instrument (Spain) Hydro Surv (UK) Seaber (France)	Naval Group (France) BAE (UK) Kongsberg (Norway)
Land	Transport, ground combat, mining, ISR	UGV	Milrem (Estonia)	KNDS (France – Germany) Rheinmetall (Germany) John Cockerill (Belgium)
Space	Space war, ISR, communication	Small satellites, mini or reusable launchers	Unseenlabs (France) EnduroSat (Bulgaria) Exolaunch (Germany)	Airbus Defense and Space (European) OHB (Germany) Ariane Group (France – Germany)

 Source: Droff
et al. 2026

3. Economic Geography and the Defence Industry





Pergamon

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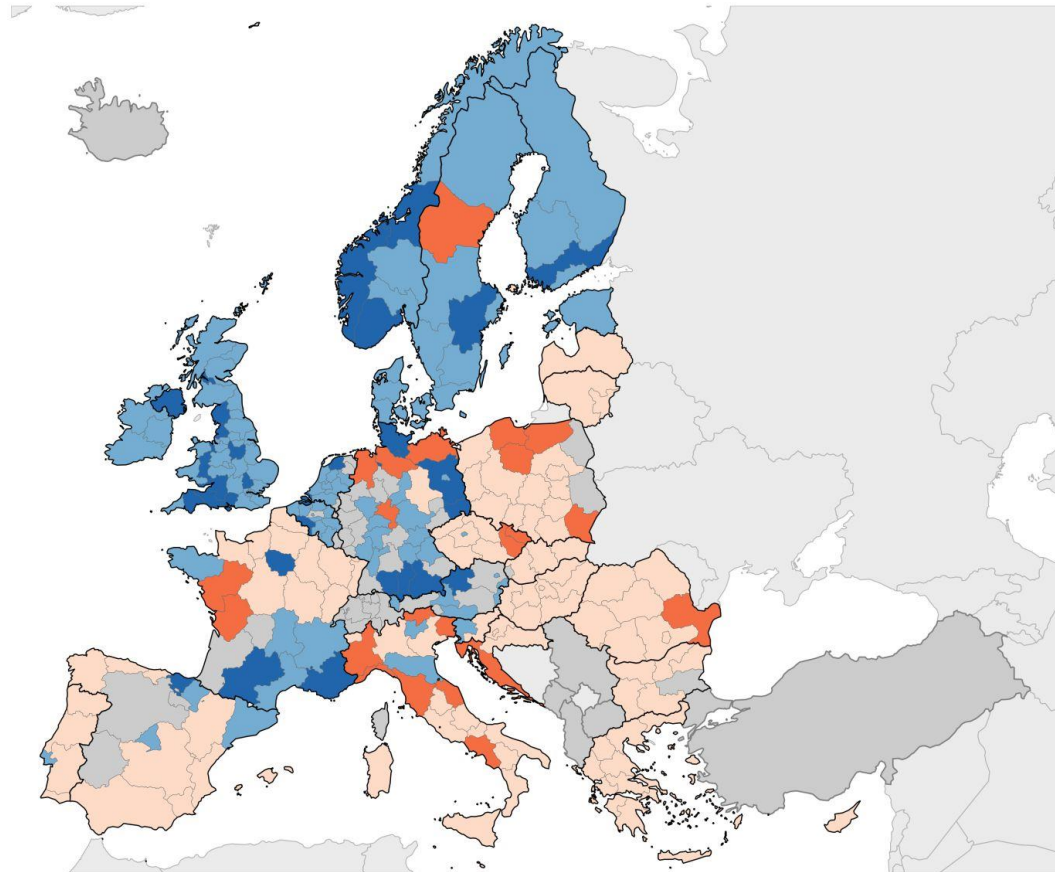
Reasons for the Genesis of High-Tech Regions – Theoretical Explanation and Empirical Evidence

ROLF STERNBERG,* Cologne, Germany

Malecki (1991:183): "on the whole, much of what is considered 'high technology' is military in character, masked by the nature of industrial and occupational categories ..."

which is „... overwhelmingly important, yet strangely neglected" (Markusen et al. 1991:3).

The defence dividend: industrial capacity and innovation readiness across EU regions



	High capacity	Low capacity
High innovation	Defence-ready innovators	Innovation strength, no capacity
Low innovation	Defence capacity, low tech	Low exposure

Defence-innovation typology

- Defence-ready innovators
High capacity · High innovation
- Defence capacity, low tech
High capacity · Low innovation
- Innovation strength, no capacity
Low capacity · High innovation
- Low exposure
Low capacity · Low innovation
- No data
- SBS suppression or missing coverage

Defence industrial capacity: NACE C30 (transport equipment excl. motor vehicles: aircraft, ships, military vehicles) as % of total manufacturing employment, avg 2015–2020.

Threshold: $\geq 1\%$ of manufacturing employment (~top 8% of regions). Source: Eurostat SBS.

Innovation index: Regional Innovation Index 2025 relative to EU27 average (EU27 = 100); threshold: regional median. Source: EC Regional Innovation Scoreboard 2025.

Source: RIS reports at NUTS1 for AT, BE, DE, FR, ES, FI, LU, LV, EE, CY, MT, PT, UK — NUTS2 regions inherit parent NUTS1 score. No data: SBS confidentiality suppression.

Data: Eurostat SBS, EC RIS 2025 · Author's calculations (@FedericoBartalucci)

Source: Bartalucci 2026

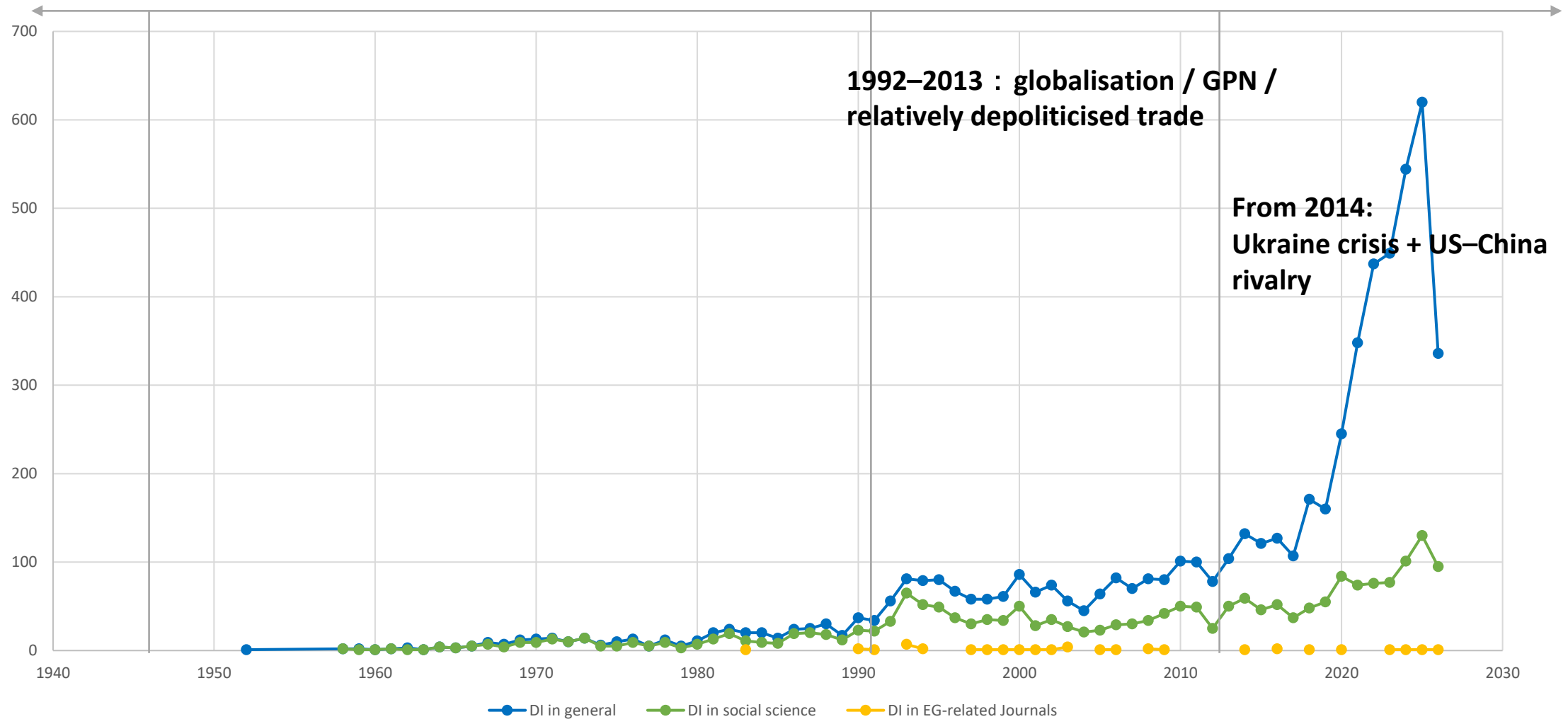
Defence industry	Search string	Number of publications
Select EG-related Journals	ALL= (economic geograph*), select the top 40 journals with the highest contribution shares	
DI in General	TS=((defen*e OR military OR armament* OR weapon*) near/0 (industr* OR sector* OR enterpris* OR compan* OR produ* OR manufacturer* OR supplier*))	5855
DI in Social Science	Web of Science Index = Social Sciences Citation Index (SSCI)	2065
DI in EG-related Journals	TS=((defen*e OR military OR armament* OR weapon*) near/0 (industr* OR sector* OR enterpris* OR compan* OR produ* OR manufacturer* OR supplier*)) In 40 EG-related Journals*	37

EG-related Journals* : SO = (ECONOMIC GEOGRAPHY OR JOURNAL OF ECONOMIC GEOGRAPHY OR ZFW ADVANCES IN ECONOMIC GEOGRAPHY OR REGIONAL STUDIES OR ENVIRONMENT "AND" PLANNING A OR ENVIRONMENT "AND" PLANNING A ECONOMY "AND" SPACE OR GEOFORUM OR EUROPEAN PLANNING STUDIES OR TIJDSCHRIFT VOOR ECONOMISCHE EN SOCIALE GEOGRAFIE OR PROGRESS IN HUMAN GEOGRAPHY OR PROFESSIONAL GEOGRAPHER OR JOURNAL OF REGIONAL SCIENCE OR GEOGRAPHY OR ANNALS OF REGIONAL SCIENCE OR REGIONAL SCIENCE "AND" URBAN ECONOMICS OR SOVIET GEOGRAPHY REVIEW "AND" TRANSLATION OR PAPERS IN REGIONAL SCIENCE OR CAMBRIDGE JOURNAL OF REGIONS ECONOMY "AND" SOCIETY OR ANNALS OF THE ASSOCIATION OF AMERICAN GEOGRAPHERS OR GROWTH "AND" CHANGE OR JOURNAL OF URBAN ECONOMICS OR ZEITSCHRIFT FUR WIRTSCHAFTSGEOGRAPHIE OR TRANSACTIONS OF THE INSTITUTE OF BRITISH GEOGRAPHERS OR SPATIAL ECONOMIC ANALYSIS OR GEOGRAPHICAL JOURNAL OR EUROPEAN URBAN "AND" REGIONAL STUDIES OR EURASIAN GEOGRAPHY "AND" ECONOMICS OR JOURNAL OF INTERNATIONAL BUSINESS STUDIES OR JOURNAL OF GEOGRAPHY OR GEOGRAFISKA ANNALER SERIES B HUMAN GEOGRAPHY OR URBAN STUDIES OR GEOGRAPHISCHE ZEITSCHRIFT OR PETERMANNS GEOGRAPHISCHE MITTEILUNGEN OR CITIES OR EUROPEAN ECONOMIC REVIEW OR APPLIED GEOGRAPHY OR GEOGRAPHICAL REVIEW OR GEOGRAPHY COMPASS OR RESEARCH POLICY OR TOURISM GEOGRAPHIES)

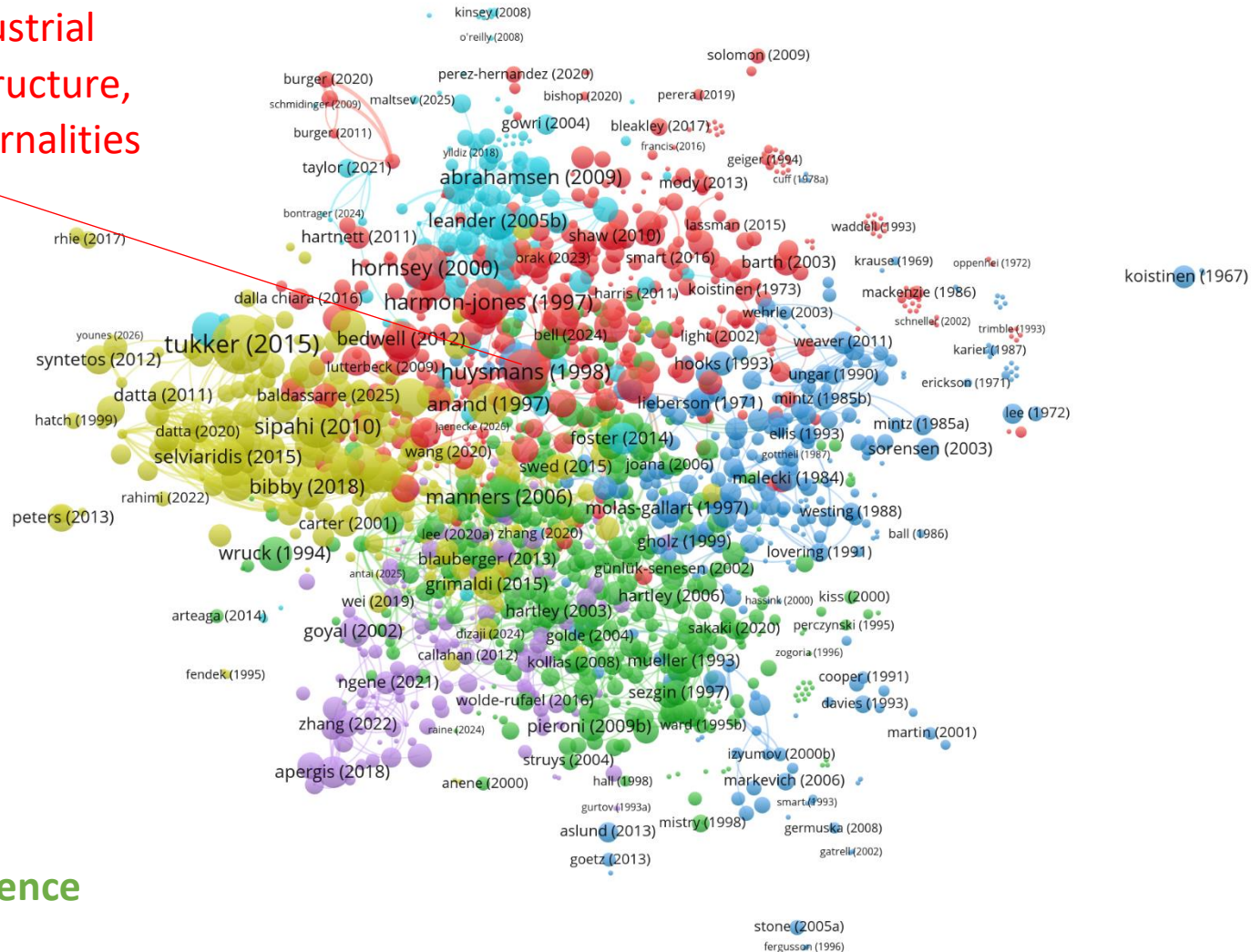
Cold War (1947–1991)

Post-Cold War (1992–2013*)

New Cold War (2013*-)

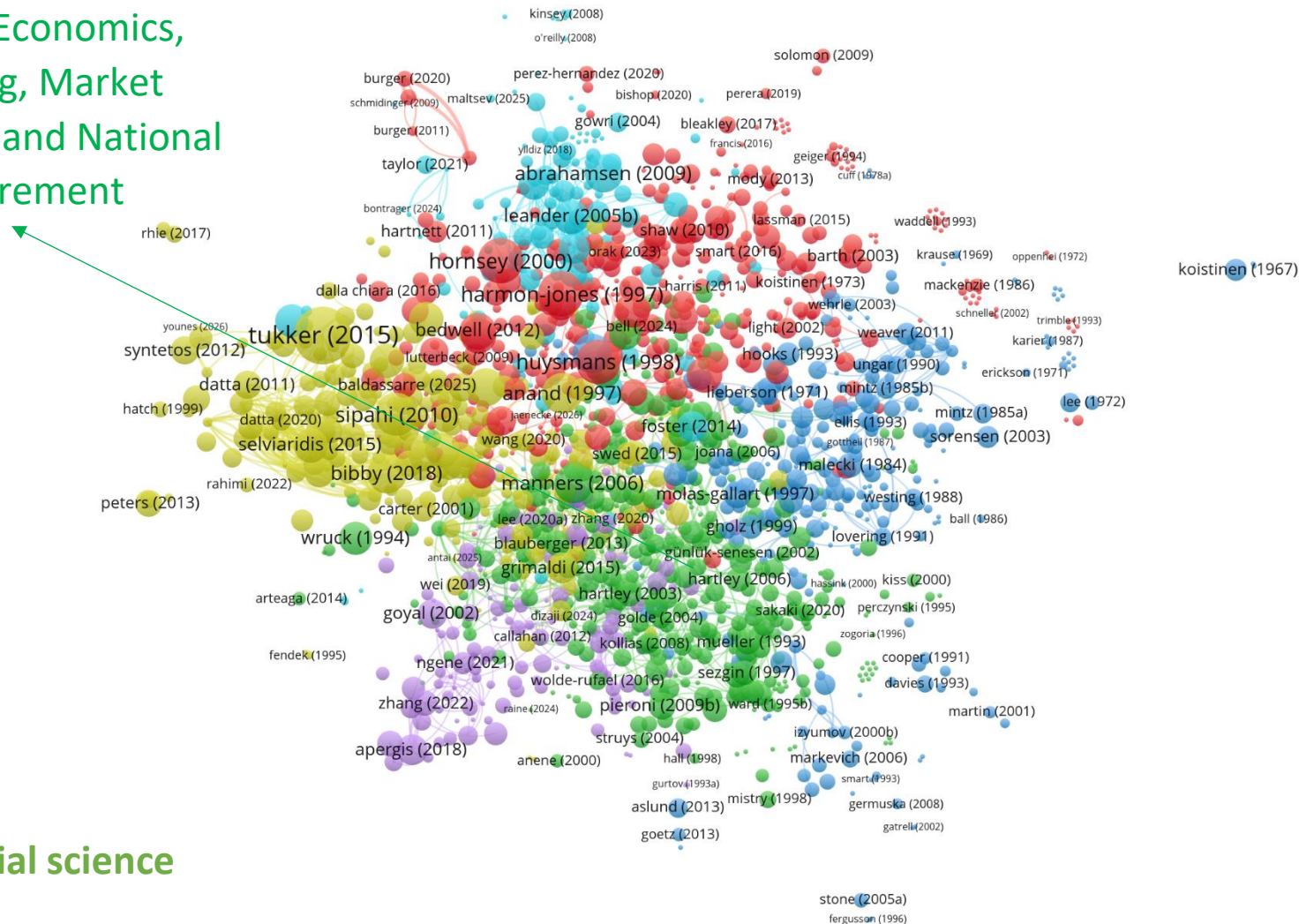


Military-Industrial Complex — Structure, Critique & Externalities



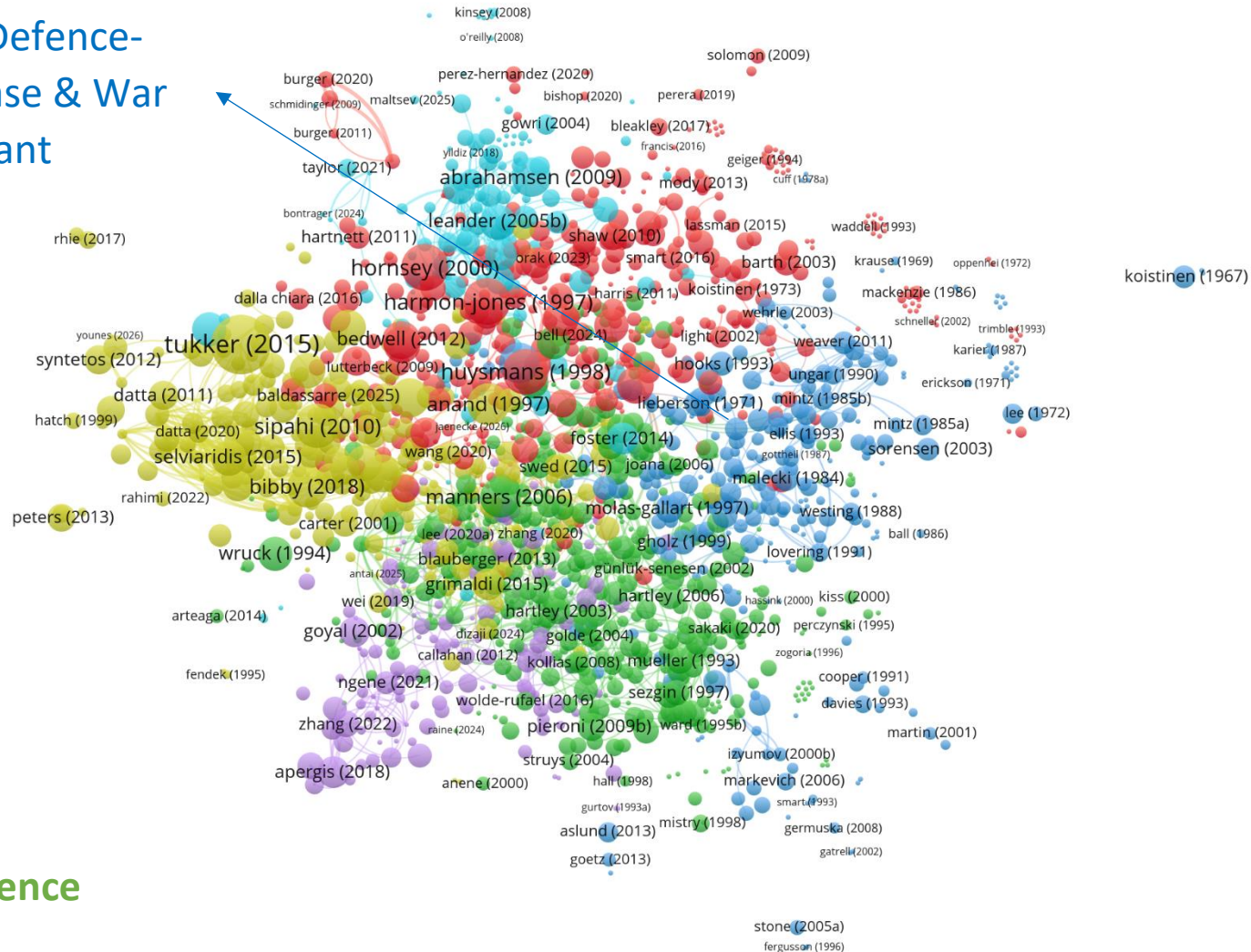
DI in social science

Defence Economics, Spending, Market Integration and National Procurement

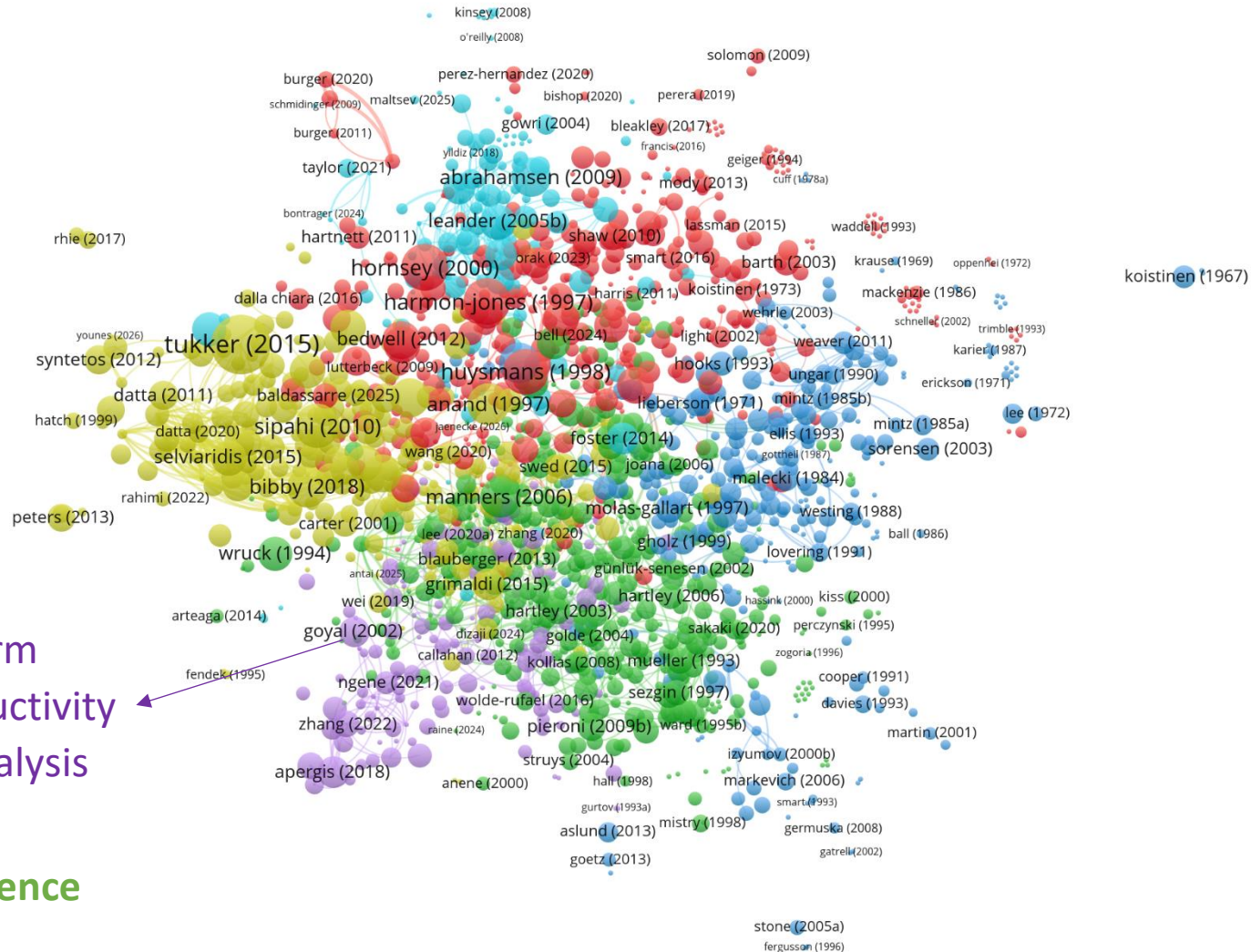


DI in social science

Historical Defence-Industrial Base & War Relevant



DI in social science



Defence Firm
Efficiency, Productivity
& Financial Analysis

DI in social science

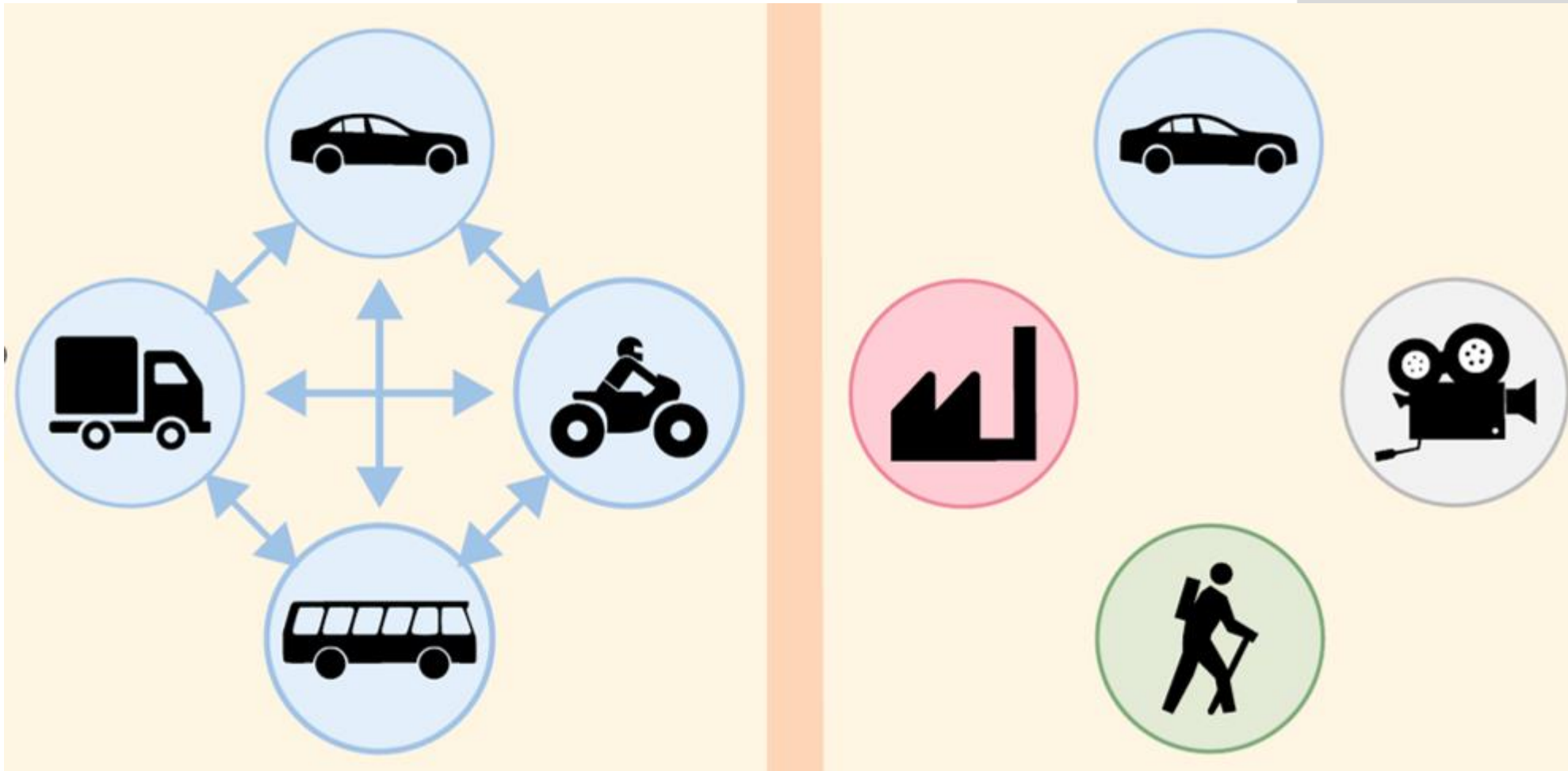
4. Economic Geography and Recent Potentially Relevant Theorizing

Some topics dealt with in economic geography, so far

- Mapping and explaining locational patterns
- Effects of defence expenditures on regional economic inequalities
- Geography of innovation related to defence technologies
- Defence policy as hidden industrial or regional policy

Some questions for future research:

- Defence industry expanding and restructuring: which regions benefit most economically?
- Restructuring processes and the effects on locational patterns
- New defence (Rossiter & Novella 2025; Droff et al. 2026): where do we find this trend and where not?
- How does regional context influence restructuring processes?
- Local and regional lobbying for the defence industry
- Directionality of regional development: is expanding the defence industry desirable?
- Sectoral polarization leading to crowding out effects and competition for resources (Perroux 1955)



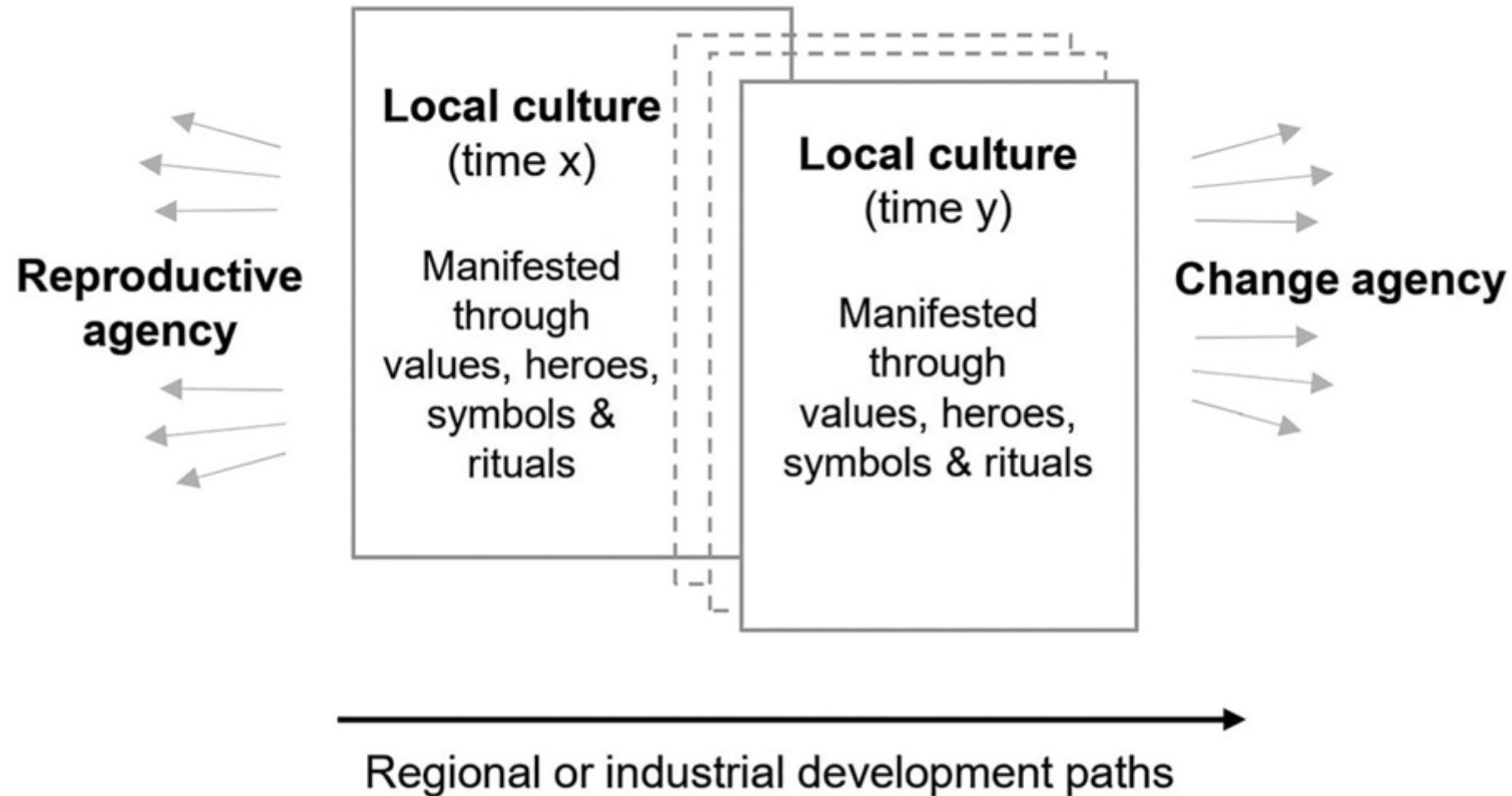
Source: Faller & Hassink 2021; based on Frenken et al. 2007

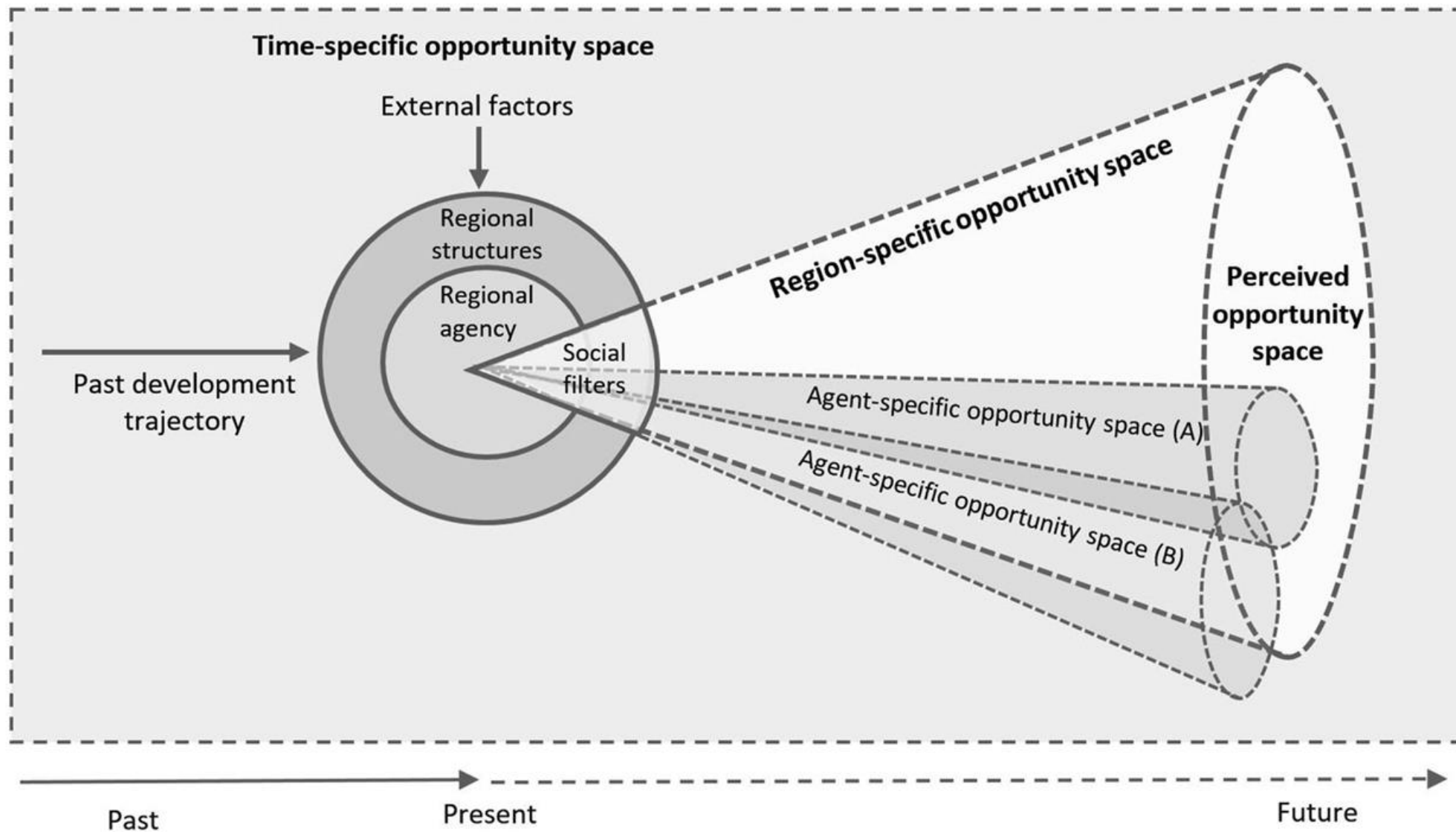
Path dependence
Lock-ins

Typology of Regional Industrial Development Paths (Trippel 2020):

Path Creation
Path Transplantation
Path Diversification
Path Renewal

Path Continuation
Path Decline





Source:
Kurikka et
al. 2023



Regional Studies



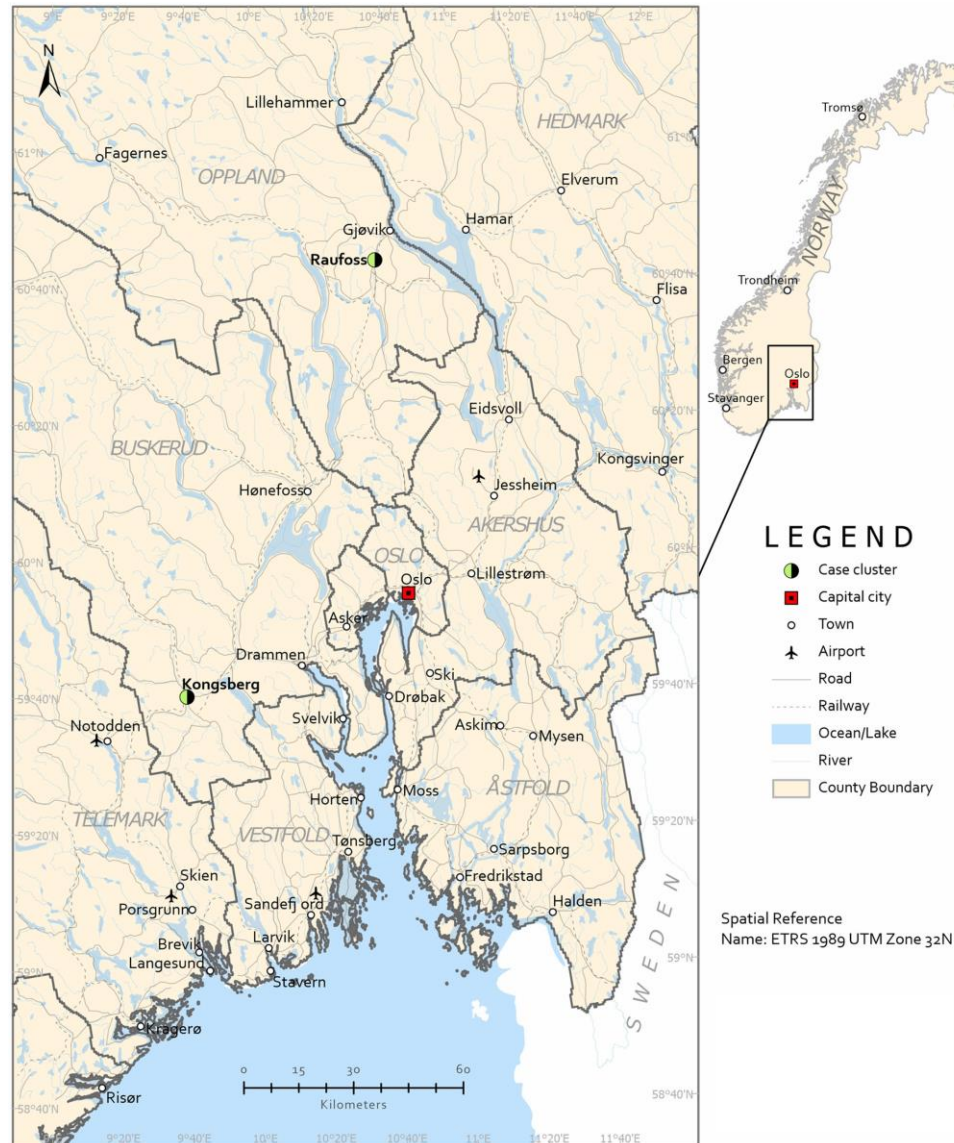
ISSN: 0034-3404 (Print) 1360-0591 (Online) Journal homepage: www.tandfonline.com/journals/cres20

The role of state agency in path development: a longitudinal study of two Norwegian manufacturing regions

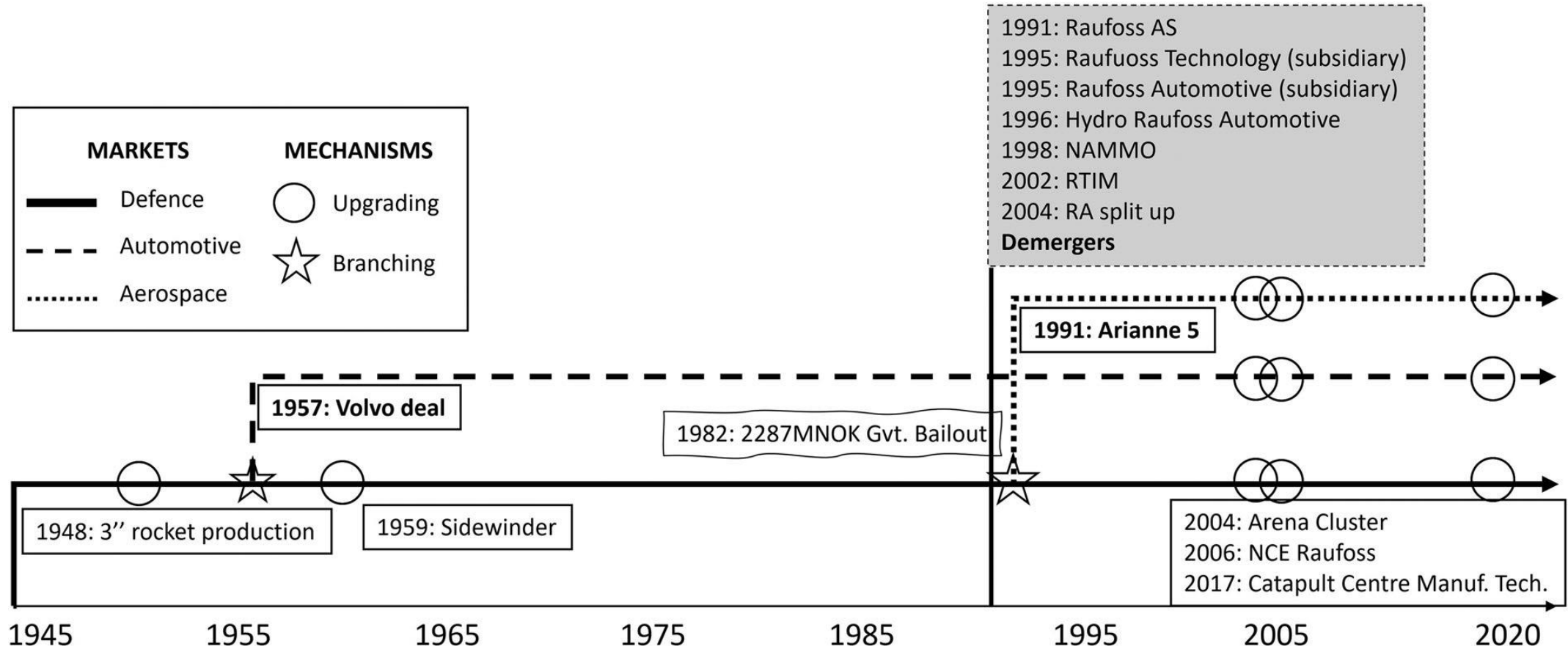
Markus Steen, Henrik Brynthe Lund & Asbjørn Karlsen

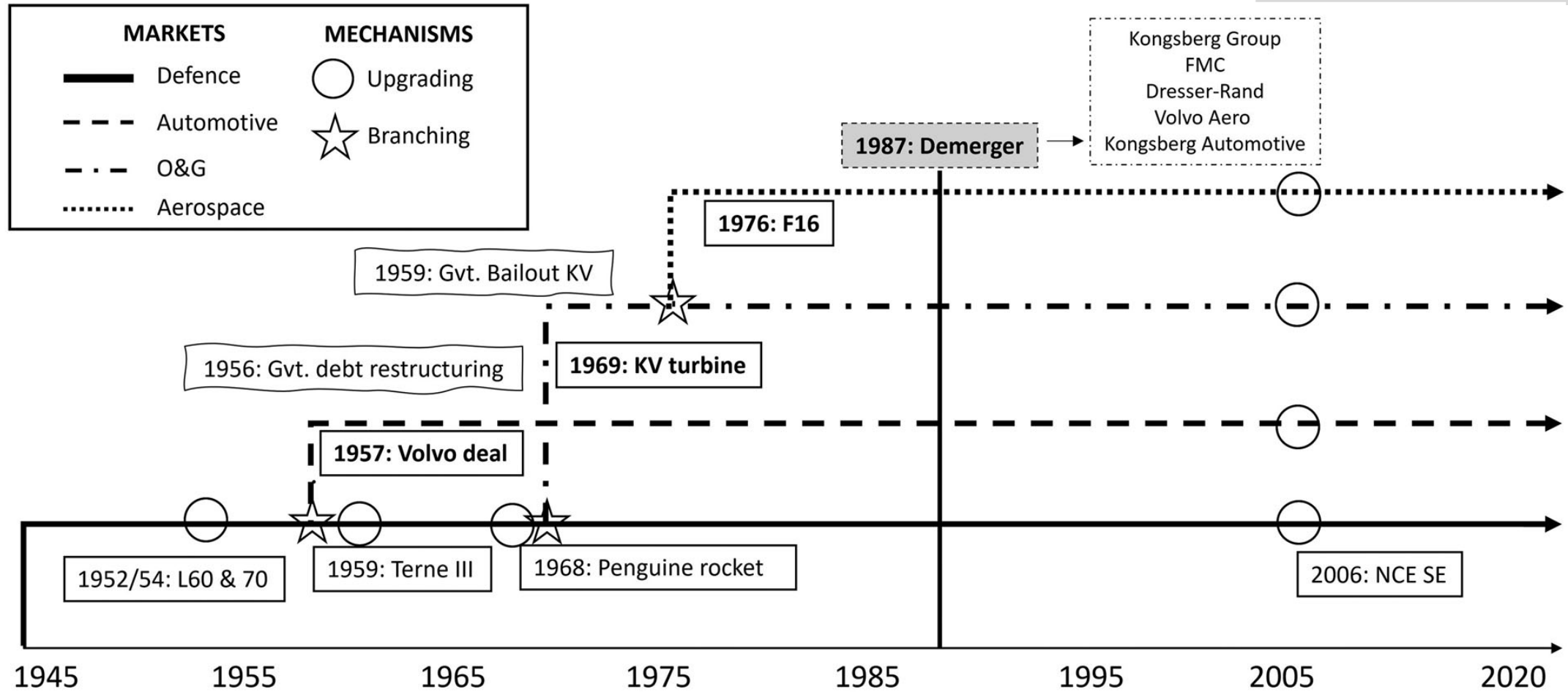
To cite this article: Markus Steen, Henrik Brynthe Lund & Asbjørn Karlsen (2023) The role of state agency in path development: a longitudinal study of two Norwegian manufacturing regions, *Regional Studies*, 57:8, 1511-1522, DOI: [10.1080/00343404.2023.2195880](https://doi.org/10.1080/00343404.2023.2195880)

To link to this article: <https://doi.org/10.1080/00343404.2023.2195880>



Source: Steen et al. 2023





5. Conclusions

Globally highly concentrated industry with increasing tendencies towards self-reliance and nationalization

Also within countries geographically concentrated in certain regions

Within economic geography surprisingly highly under-researched despite the industry's growing importance

Big potential for future research on restructuring, expanding of the defence industry and new defence

Several concepts can be used such as related variety, political lock-ins, different types of path development, perceived opportunity space, and reproductive and change agency

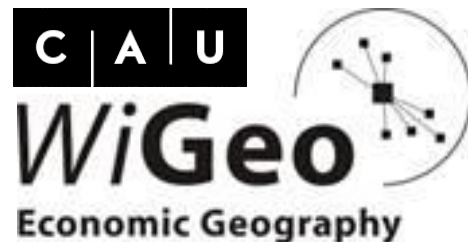
However, crowding-out effects and directionality of regional development needs to be critically discussed and analyzed

Many thanks!

Robert Hassink & Han Chu

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Revisiting the Economic Geographies of the Defence Industry

Editors: Michael Brzoska, Mia Gray, Robert Hassink, Gregory Hooks, Diego Lopes
da Silva

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