### KALECKI'S CRITIQUE OF OPEN-ECONOMY KEYNESIANISM

Jan Toporowski SOAS, University of London 'At Bretton Woods, Keynes forgot everything that he had learned in writing the General Theory'

Marcello de Cecco, Buenos Aires, 2011.

### Summary

- 1. Introduction
- 2. The Revolution (of the *General Theory*)
- 3. The *Tract* and Bretton Woods.
- 4. Kalecki's critique of exchange rate policy.
- 5. Sustainability of full employment in an open economy.
- 6. Coordinated Keynesianism vs. military Keynesianism.

#### 1. Introduction

Paper examines contradictions at the heart of 'open economy Keynesianism' highlighted by revolt against austerity, Syriza, Labour leadership election etc.

# 2. The Revolution (of the *General Theory*)

- The capitalist economy is not brought into 'equilibrium' by the price system, but by the level of investment: '... it is the pace of investment that determines income and employment.' (H.P. Minsky *John Maynard Keynes* 1975, p. 128).
- Investment determines the level of profits (Kalecki, from Marx & Luxemburg).

## ... and the function of the price system is ...

The price system determines the *distribution* of profits (Kalecki, Marx), not 'equilibrium'.

So *income* effects dominate *substitution* effects;

Vs. Walrasian/neo-classical system in which *income* effects are transitory; *substitution* effects dominate.

Application to exchange rate policy.

#### 3. The *Tract* and Bretton Woods

Tract on Monetary Reform: Exchange rate as substitute for wage reduction to bring labour market equilibrium

- → fixed, but adjustable exchange rate policy
- → Bretton Woods settlement;

Separation of 'internal' vs. 'external' equilibrium.

# 4. Kalecki's critique of exchange rate policy

In small and medium-sized economies, exchange rate changes affect real domestic incomes, i.e., devaluation increases purchasing power abroad, and reduces domestic purchasing power.

Currency appreciation increases domestic purchasing power vs. foreign purchasing power.

#### So

The level of investment still determines the amount of profit;

The exchange rate determines what proportion of that profit is obtained from foreign trade; (vs. Milton Friedman, 'neo-mercantilist' theories in international political economy)

## 5. Sustainability of full employment in an open economy

'Multilateralism and Full Employment':

Full employment demand management → global pattern of trade surpluses/deficits;

- → balance sheet effects (shifts in reserves and cross-border liabilities);
- → declarations of 'manifest unsoundness' of state of full employment + demands for deflationary measures.

### Exchange rate adjustment

- Does not add to aggregate demand (vs. M.
  Friedman, Keynes of *Tract* & Bretton Woods)
- But shifts demand for given output & employment between domestic market and export market;
- Perversely impacts on foreign currency indebtedness.

## 6. Coordinated Keynesianism vs. military Keynesianism

- Unilateral efforts at full employment using Keynesian techniques of demand management cause changes in foreign currency reserves and external indebtedness (viewed as 'manifestly unsound').
- Solution is 'coordinated' Keynesianism: all countries expand demand simultaneously, so all increase imports and exports at the same time.

#### Problems of coordinated Keynesianism

- Not all countries have similar excess capacity to accommodate similar expansion of demand. So not all countries can expand demand at the same rate without inflation or shifts in reserves/foreign indebtedness (→ accusations of 'manifest unsoundness').
- Coordinated Keynesianism is idealistic 'world government' (but feasible in EU?)

### Military Keynesianism

An alternative form of coordinated Keynesianism:

Rising military expenditure and border manoeuvres force neighbouring countries into similar fiscal expansion.

Leads to war.

#### Conclusion

- It is not enough to oppose austerity.
- Economists opposing austerity also need to understand the limitations of 'Keynesianism in one country' or coordinated Keynesianism.
- From that understanding more effective policies may emerge.